

National Garden Clubs Inc.

Plant It Pink for Susan G. Komen for the Cure®

National Garden Clubs Inc. and Susan G. Komen for the Cure, the largest breast cancer organization, announce Plant It Pink, a multi-faceted initiative designed to support Susan G. Komen for the Cure's mission to save lives and end breast cancer forever.



Every donor to Plant It Pink receives a complimentary packet of pink dianthus seeds donated by W. Atlee Burpee & Co. Each seed packet features a \$5 coupon toward any \$30 Internet purchase. The seed packet is mailed in a unique Plant It Pink card specially designed and donated by St. Louis artist Linda Solovic.

One-hundred percent of all monies received will be forwarded to Susan G. Komen for the Cure.

Make checks payable to *National Garden Clubs Inc Plant It Pink* and mail to:

National Garden Clubs Inc. Plant It Pink
4401 Magnolia Avenue
St. Louis, MO 63110-3492
314.776.7574
www.gardenclub.org

Name: _____

Address: _____

Garden Club: _____

Permission is granted to National Garden Clubs Inc. to release contact information to Susan G. Komen for the Cure. _____ Yes _____ No

About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure, which is now the world's largest breast cancer organization and the largest source of nonprofit funds dedicated to the fight against breast cancer with more than \$1.3 billion invested to date. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

The Plant It Pink birdhouse is available for purchase at www.louisvillestoneware.com or www.joncarloftis.com.

For every birdhouse sold, Louisville Stoneware Co. will donate 10 percent of the selling price to Susan G. Komen for the Cure and five percent to NGC garden therapy programs that introduce horticultural therapy into various health care settings.