

# 2007 Smokey Bear and Woodsy Owl Garden Club Poster Contest

## ATTENTION!

Local Garden Clubs, Teachers, Collaborators, and  
USDA Forest Service Employees!

**Here is what YOU and YOUR students can do to help the  
environment:**

We're inviting 1<sup>st</sup> through 5<sup>th</sup> grade students to demonstrate through original drawings of Smokey Bear or Woodsy Owl their understanding of fire prevention and basic environmental conservation principles.



### **ONLY YOU CAN PREVENT WILDFIRES.**

Smokey Bear is recognized nationally and internationally as the symbol for fire prevention. You've seen him dressed in a ranger's hat and blue jeans and carrying a shovel. The original Smokey Bear appeared in 1944. Smokey's message, "Remember, Only You can prevent wildfires," is one that children have heard for many years. It encourages personal responsibility for fire prevention. Smokey Bear teaches children and adults to be careful with campfires, barbecues, trash fires, and matches.



### **LEND A HAND - CARE FOR THE LAND!**

Woodsy Owl is America's icon for the conservation of the environment. Since 1971, Woodsy has been helping parents and teachers inspire children to observe, explore, and care for the environment. He challenges children to "Lend a Hand - Care for the Land!" Woodsy Owl encourages children to join him by taking an active role in caring for the land through recycling, reusing, and reducing waste; planting and caring for trees; using resources wisely (such as not wasting water or electricity); not littering; and generally caring for the planet we live on.

The Grand Prize National Poster Contest Winner will win a free round trip airfare and accommodations for four to Washington, DC. A \$100 U.S. Savings Bond will also be awarded to the First Place National Winners from each grade level.

## Poster Rules

1. All poster entrees must be sponsored by a local Garden Club.
2. Posters must feature Smokey Bear or Woodsy Owl and must not feature both together.
3. Smokey Bear posters must be based upon and include, Smokey's fire prevention message (Only YOU Can Prevent Wildfires!). Woodsy Owl posters must be based upon and include, Woodsy's conservation message (Lend a Hand - Care for the Land!).
4. The entry posters should encourage children to take a personal role in preventing wildfires or conserving natural resources.
5. Each entry should be 11 x 17 inches in size.
6. Materials that can be used include: crayons, markers, poster paints, water colors, etc.
7. No three-dimensional posters, computer scanned, or electronically generated images will be accepted!
8. The artist's name, address, home phone number, grade level, school, teacher's name, city, and State must be printed on the back of the poster in the lower right corner. Each poster must also show the name of the sponsoring local Garden Club. (Do not use a dark marker for this information as it may show through.)
9. **The Local Garden Club Chair must submit the poster entries no later than January 15, 2007, to his or her State's Chair at the following address:**  
**State Youth Activities Chairman**  
**Mary Ellen Miller**  
**306 Garden Road**  
**River Ridge, LA 70123-2004**
10. **The State Garden Club Chair must submit the five winning posters (1 from each grade level) from his or her State to their Regional Garden Club Chair by February 15, 2007.**

## Poster Tips

1. A good poster has a bold and simple design.
2. Its message is delivered both in the picture and in the slogan.
3. Its message is easily understood.
4. Posters are to be completed by individual student artists. Competition may include students from 1<sup>st</sup> to 5<sup>th</sup> grade.
5. Posters will be judged 20 percent each for originality, design, slogan, artwork, and overall effectiveness of the message.

## Poster Rights

All entries will become property of the USDA Forest Service. Posters will not be returned to contestants. The USDA Forest Service and the National Garden Clubs, Inc., may use the poster artwork for national educational materials and outreach.